BERMUDA so much more

MEDIA CONTACTS: Michelle Abril / Lauren Ryback Turner PR Email: michelle.abril@turnerpr.com / lauren.ryback@turnerpr.com Tel: (212) 889-1700 BERMUDA FACT SHEET LOCATION Six-hundred-and-fifty miles east of Cape Hatteras, North Carolina; 750 miles from New York City, 3,460 miles from London and 1,060 miles from Miami; positioned at latitude 32°15'N and longitude 64°50'W. Contrary to popular belief, Bermuda is not in the Caribbean. SIZE Twenty-one square miles (21 miles long, with a maximum width of 1.75 miles). Seen from the air, Bermuda resembles a fishhook. Bermuda consists of 181 islands and islets. CAPITAL The City of Hamilton has been the capital of Bermuda since 1815. The first capital in 1612 was the Town of St. George, which has been designated a World Heritage Site by the United Nations Educational, Scientific & Cultural Organization (UNESCO). LANGUAGE English POPULATION Approximately 64,500, of whom 61 percent are of black descent and 39 percent of white descent. Sixty six percent of Bermuda's population is of Bermudian ancestry. The next highest proportions of ancestral groups include British (16 percent), West Indian (15 percent) and Portuguese (9 percent). GOVERNMENT Bermuda is the oldest British Colony and has the second oldest Parliamentary Democracy (after England) in the world. Bermuda's legal and legislative bodies are fashioned after Great Britain's customary gowns and white wigs are still worn for official government occasions. CLIMATE Bermuda has a year-round mild, sub-tropical climate with temperatures ranging from 68 to 84 degrees. Relative humidity ranges from 71 to 84 percent. Average annual rainfall is 57.6 inches. Summer water temperatures reach 85 degrees Fahrenheit. **ECONOMY** Tourism; international company business; insurance; oil; computer software; investment holding and finance; communications; shipping. All travelers to and from Bermuda are required to have and show a DOCUMENTATION valid passport.

Bermuda Fact Sheet/2	
HOTEL ROOMS	Bermuda has approximately 2,604 rooms, ranging from full-service resorts to more intimate cottage colonies and guest houses.
AVERAGE LENGTH OF STAY	Three to four nights.
CURRENCY	The Bermuda dollar (BD\$). The Bermuda dollar is divided into 100 cents and is pegged, through gold, to the U.S. dollar. The U.S. dollar is accepted by all merchants. Most hotels and stores accept major credit cards.
STORE HOURS	Monday through Saturday, 9 a.m5 p.m. Closed on legal holidays. Some stores vary. If 35% of an item has been crafted in Bermuda, visitors from the U.S. may make duty free purchases of that item (up to \$800). Most shops will pack breakable purchases for travel or overseas shipping.
RESTAURANTS	From simple and inexpensive to elegant and specialty dining, Bermuda has more than 150 restaurants. Although some restaurants vary, most open at 11 a.m. weekdays and noon on Saturdays. Enjoy a fine selection of restaurants offering formal to casual dining to fit any visitor's budget.
ELECTRICITY	110 volts; 60 cycles AC. Adapters necessary for United Kingdom and European appliances.
ON-ISLAND TRANSPORTATION	Motor-scooters, bicycles, taxis, buses, ferries and horse-drawn carriages. There are no rental cars in Bermuda. Due to a strong environmental commitment, only one car is permitted per household.
HOTEL/RESORT ACCOMMODATIONS	Bermuda offers a variety of accommodations: bed and breakfast inns, housekeeping cottages, clubs, cottage colonies, small hotels and resorts. Special packages are available year-round.
GETTING TO BERMUDA	From the air, Bermuda is served by AirTran Airways, American Airlines, Continental, Delta, JetBlue Airways, US Airways, Air Canada, WestJet and British Airways. Non-stop service is available from Atlanta, Baltimore, Boston, Charlotte, London, Miami, New York, Newark, Philadelphia, Toronto, and Washington DC. Connecting service is available from all other major cities.
VISITOR INFORMATION CENTRES	For maps, brochures, weekly event updates, bus schedules and more, visit conveniently located Visitor Information Centres on Front Street (Hamilton), Clocktower Parade in the Royal Naval Dockyard, King's Wharf in the Royal Naval Dockyard (only when cruise ship is docked), Water Street Plaza in St. George's and the Bermuda International Airport.
MORE INFORMATION	For more information about travel to Bermuda, call your travel professional or visit our website at www.gotobermuda.com.

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