PRS for Music announces support of John Lennon music concert in Bermuda

22 August 2012: *PRS for Music*, the collecting society representing 90,000 songwriters, composers and music composers today announced its sponsorship of Bermuda's John Lennon Tribute concert.

The event will play host to a stellar line-up of artists including, **Heather Nova Maxi Priest**, **Biggie Irie**, **Judie Tzuke** and **Roy Young**.

Karen Buse, Director of International from *PRS for Music* commented:

"We are delighted to be supporting such a fantastic event and tribute to one of the greatest musicians and British songwriters the world has ever known and enjoyed. We felt this was great opportunity to be involved in something special which brings local and international musical talent together and puts live music in Bermuda on the world map."

Tony Brannon from Freisenbruch Brannon Media commented:

"It is great to have *PRS for Music* a part of the Lennon Bermuda Tribute Concert. It is important that all Bermuda promoters and entertainment establishments recognise the importance of supporting songwriters and composers."

PRS for Music has been present in Bermuda for a number of years promoting the value of copyright and raising awareness about the importance of music licensing which ensures creators of musical works can earn a living.

A team from *PRS for Music* are working with government departments, business leaders, music users, broadcasters and key stakeholders to discuss copyright issues, listen to concerns and understand what work needs to be done to improve the awareness of the requirement for music licences in Bermuda and to highlight the continued importance of the Bermudan music industry.

-ENDS-Notes to editors Contact Olivia Chapman Media Relations Manager Email: <u>olivia.chapman@prsformusic.com</u> Phone: 020 7306 4229 / 07939 449 333

PRS for Music represents the rights of 90,000 songwriters, composers and music

publishers in the UK. As a not-for-profit organisation it ensures creators are paid whenever their music is played, performed or reproduced; championing the importance of copyright to protect and support the UK music industry. The UK has a proud tradition of creating wonderful music that is enjoyed the world over and PRS for Music has been supporting the creators of that music since 1914.

PRS for Music provides business and community groups with easy access to over 10m songs through its music licences. In an industry worth £3.8bn PRS for Music is uniquely placed to be a voice for music and music creators. Collecting £630.8m in 2012 PRS for Music is one of the world's most efficient combined rights organisations. With 150 representation agreements in place globally, PRS for Music's network represents over 2 million music creators.

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About the John Lennon Double Fantasy Bermuda Tribute

In June 1980, John Lennon sailed to Bermuda on a yacht for an extended vacation. The experience sparked his musical genius and within just 6 weeks he wrote and completed 25 songs, breaking a 5-year writer's block. The resulting comeback album was entitled Double Fantasy, named for a flower he had seen in the Bermuda Botanical Gardens.

On Friday, September 21, 2012 Bermuda artists and international stars from around the world will honour John Lennon with a tribute concert held at the Botanical Gardens Show Ring. The evening will also include the release of the "LENNON BERMUDA" CD and the launch of the book "LENNON BERMUDA - John Lennon's Island Story". doublefantasybermuda.com